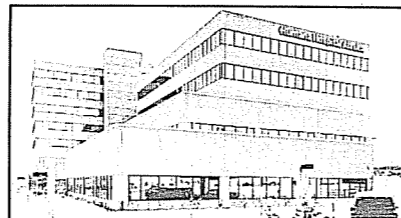


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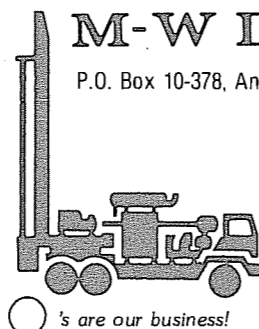
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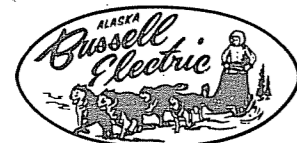
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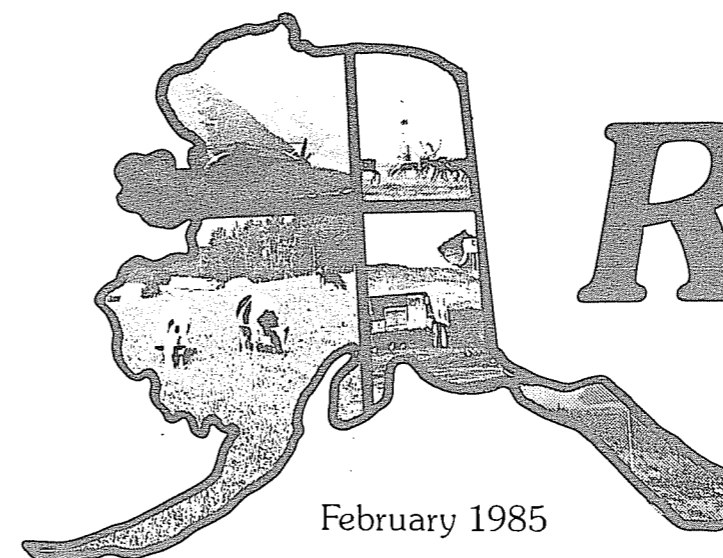
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# Resource Review

February 1985

*Welcome Conference Delegates!*

*Within:*

- Mission to China  
..... Page 2
- Resource Policy Survey  
..... Page 3
- Seward Coal Terminal  
..... Page 6





## Message from the Executive Director

By  
Paula P. Easley

"RDC is too much of an activist group." "RDC isn't activist enough." "You send me too much information—I can't swallow it all." "You don't send me enough." "You're working me to death." "Why don't you call on me for help?" "I only want to know about things that interest me." "I want to be kept informed of everything that's going on."

These are some of the comments and perceptions we deal with in this conglomerate of RDC people in and outside Alaska. Believe me, it sure is tough to balance our communication effort and activities to the needs of our wonderful members.

Unless we have your databank sheet—which clearly explains your interests and the services you are willing to provide—you end up in the Shotgun File, which can result in information overload.

Several weeks ago we needed to contact people who were interested in lands issues and Gertrude, our computer, told us who to contact. Those who responded have had two excellent meetings dealing with a new strategy for handling the various land management plans that are being developed at the local, state and federal levels. We subsequently received complaints from people who were *not* contacted. Gertrude got really snippy about that. So, please, please, please, complete the databank sheet we've enclosed with this issue of the Resource Review. We'll also verify your current address and phone number.

Lynn Gabriel, our Membership Relations Director, will be calling RDC members personally to determine their attitudes about our efforts, and how we can more effectively coalesce. The only way we can know what you like and what you don't like is for you to tell us.

## RDC Plans China Mission

The Resource Development Council will lead a delegation of Alaska business people on a trade mission to China in April to promote Alaska as a potential supplier of renewable and non-renewable resources to the vast and growing Chinese market.

The 15-day mission to China is scheduled to depart Anchorage April 9 for Beijing. Other cities on the itinerary include Xian, Shanghai, Guangzhou, Canton and Hong Kong.

Last spring RDC staged its first trade mission to Asia with stops in Korea, Japan and Taiwan. The mission sought specific recommendations from their Asian hosts for enhancing Alaska's international trade policy and conveyed to potential partners information on Alaska's resources and the state's willingness to participate in projects of mutual interest.

Asia has become highly developed in electronics, manufacturing, steel production, ship building, cement, plastic and petroleum products. With new industrialization in China, Asia represents a gigantic economic power. Its 8.2 percent growth rate in the last decade far outpaces Europe's 2.7 percent. And since 1982 the United States has traded more with the Pacific Rim than with Europe.

RDC's President Chuck Webber has emphasized this market potential as the best choice for Alaska's exporting and importing needs. He pointed out that markets for most of Alaska's resources are not in the southern forty-eight states, but in Asia, "a land of endless market opportunities."

While in Beijing, the RDC delegation plans to meet with representatives of Chinese ministries of fishing, timber, oil and gas and banking. The Shanghai visit would feature meetings with Chinese port officials.

For additional information on the 1985 trade mission, call Janet Moyer, Trade Mission Coordinator, at 248-0379 or the Resource Development Council at 276-0700.

## Becky Gay Appointed Deputy Director

Becky L. Gay has been appointed Deputy Director of the Resource Development Council. Gay's promotion from Projects Coordinator was announced recently by Executive Director Paula Easley.

Gay, who joined RDC one year ago as a volunteer, expressed "great excitement at having the opportunity to work in a position so vitally concerned with the economic diversification of Alaska and the enhancement of Alaska's international trade posture."

A 15-year resident of Alaska, Gay holds a Bachelor of Science degree in Economics from the Uni-

versity of Wisconsin-Madison. She is a Harry S. Truman Scholar-at-large for Alaska.

Prior to joining the staff of the Resource Development Council, Gay worked as a private business consultant specializing in research, information, operations and transaction coordination. Before leaving the state in 1982 for educational purposes, she worked at the Naval Arctic Research Lab in Barrow as the science research aide.

Gay recently returned to Alaska from Jakarta, Indonesia where she met with public and private officials in the resource development sector investigating trade potential with ASEAN countries.



Becky Gay

## New Magazine To Give Miners Boost

The first edition of a new bi-monthly magazine on Alaska mining has been published by Alaska Flying, Inc., which also prints Alaska Farm & Garden magazine and Alaska Flying Magazine.

Alaska Mining & Minerals is not a typical trade journal, and not too technical for the layman, stressed publisher Kay Lasley. Instead it is tailored for the miner and non-miner alike.

"We plan to cover Alaska mining from the human interest standpoint," said Lasley. "Miners often lead isolated lives, must cope with the harshest of environments and, as a result, have fascinating stories to tell. They are also faced with excessive regulation and related problems which seriously threaten the

future of this valuable industry in Alaska."

Alaska Mining & Minerals will educate the public in an effort to solicit support for mining development. By May the magazine will have a minimum press run of 10,000 copies, including newsstand and subscription sales.

However, Lasley pointed out that industry support from all resource sectors in terms of subscription and advertising is vital to the success of the publication.

"Contrary to public conception, environmentalists are the ones with the dollars for furthering their cause," Lasley said.

Persons interested in subscribing or advertising should call 345-7542.

**COVER:** The Seward Coal Terminal represents a new link in Alaska-Pacific Rim trade. See story, page 6.

### Resource Development Council, Inc.

The Resource Development Council (RDC) is Alaska's largest privately funded nonprofit economic development organization working to develop Alaska's natural resources in an orderly manner and to create a broad-based, diversified economy while protecting and enhancing the environment.

RDC invites members and the general public to its weekly breakfast meeting featuring local and nationally-known speakers on economic and resource development issues. The meetings are held on Thursday at 7:30 a.m. in the Northern Lights Inn. Reservations are requested by calling 276-0700.

### Executive Committee Officers

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Projects Coordinator ..... Mike Abbott  
Exhibit Coordinator ..... Cindy Jordan  
The RDC business headquarters are located at 807 G Street, Suite 200 in downtown Anchorage.

**Resource Review** is the official monthly publication of the Resource Development Council Box 100516, Anchorage, Alaska, 99510 — (907) 276-0700.

Material in this publication may be reprinted without permission provided appropriate credit is given.

Carl Portman  
Editor & Advertising Manager

**For advertising information and special rates, contact Carl Portman at 276-0700.**

**Resource Review** encourages its readers to submit articles, announcements and letters to the editor for publication. Send all correspondence to Resource Development Council, Resource Review, Box 100516, Anchorage, Alaska 99510.

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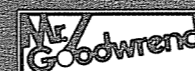
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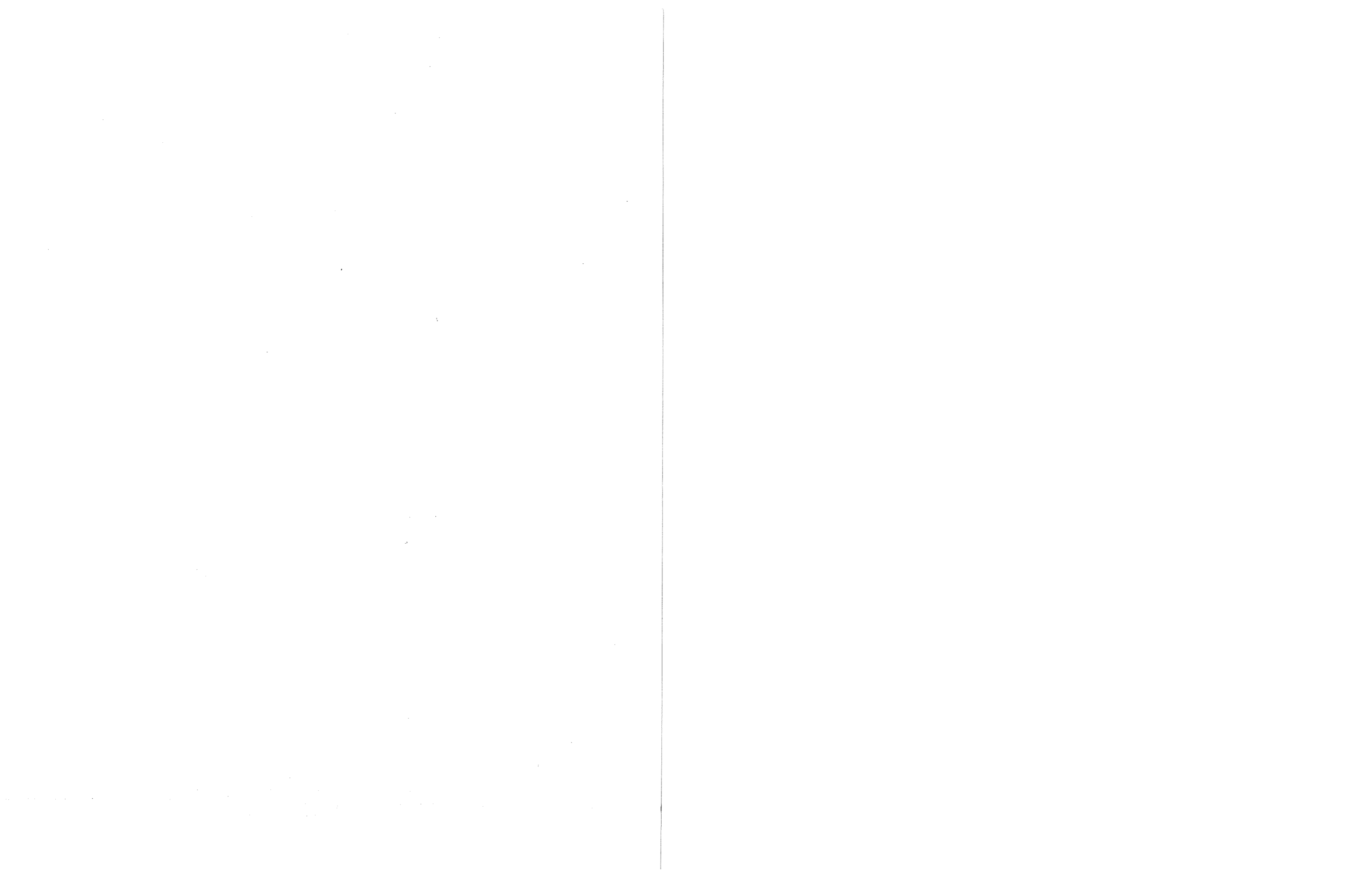
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Please indicate any expertise you might lend the RDC:

\_\_\_\_\_  
If you are not already on our mailing list for Thursday morning  
breakfast information, would you like to be included? Yes \_\_\_\_\_

Signature of authorization \_\_\_\_\_  
Date of authorization \_\_\_\_\_

Thank you.

Return to: Resource Development Council  
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## Seward Coal Terminal: New Trade Link

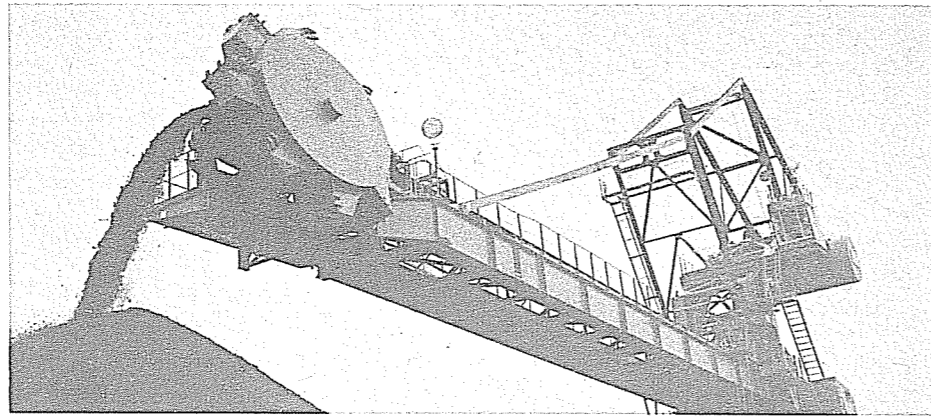
The commencement of Alaska coal shipments out of Seward Coal Terminal to the Korea Electric Power Corporation (KEPC) represents the establishment of a dramatic new link in Pacific Rim energy trade.

More than 11 million metric tons of coal will be moved through the terminal during the 15-year contract period to Korea, where energy and fuel needs are growing rapidly. Alaska and Korean officials say the opening of the Seward facility is a major advance in establishing closer and expanded trade relationships between Alaska and other lands of the North Pacific Rim.

The Seward Coal Terminal represents a \$12 million investment in Alaska by Sun Eel Shipping Company of Seoul, Korea. The State of Alaska provided funding for the dock and loading platform, bringing private and public funding for the total facility to \$21 million.

The Alaska Railroad, the City of Seward, Usibelli Coal Mine, the Korean Minister of Energy and Resources and the Korea Electric Power Corporation were participants in the venture which took several years to put together. The facility was designed and the equipment manufactured by Samsung Heavy Industries while Hyundai Engineering and Construction Company provided project management. The general contractor was Veco, Inc.

The port and upland facilities have been de-



The Seward Coal Terminal has been designed to move over 800,000 metric tons of coal per year to South Korea. The facility has an annual capacity of three million metric tons, in anticipation of the development of further coal or bulk material markets.

signed to move 800,000 metric tons of coal per year from the Usibelli Coal Mine through Seward to Korea. Vessels up to 120,000 dead weight tons will utilize the 60-foot deep basin.

The upland area was developed from 200,000 yards of dredged material that was molded to support coal handling equipment and coal stockpiles. The land is leased from the Alaska Railroad for up to 55 years.

Project components include a new railroad

spur, a receiving hopper system, an extensive belt conveyor system, junction towers, rail-shakers, a stacker/reclaimer, dust collection system, a stockpile spray water/fire fighting system, an operations/control building, 1,800 feet of dock trestle system, a dock to support an elevated shiploader and various marine breasting and mooring dolphins.

The Seward Coal Terminal is one of three major bulk-loading facilities on the west coast of North America.

**A**laska Pacific Bancorporation commends the Resource Development Council for their work in promoting economic development in Alaska. They have worked tirelessly to broaden Alaska's economic perspective through diversification, without losing sight of sensitive environmental considerations.

We appreciate and support their continued efforts to improve the quality of life for all Alaskans through sound resource development.

**Alaska Pacific Bancorporation**

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### A Letter From Our President

By  
Charles R. Webber

#### Alaska's Economic Priorities

The Fifth Annual International Conference on Alaska's Resources promises to be the most exciting, if not the most important, event to be staged in recent years in the 49th state.

"Alaska's Economic Priorities: A Five-Year Strategy" is largely devoted to presentations by eighteen Alaska community and borough leaders who will discuss elements of their economies and contingency plans to adjusting to declining state revenues. These speakers will reveal their community's or borough's most important action or project that would allow their economies to strengthen or diversify in the next five years.

The several hundred conference participants will be asked to rank these projects in terms of the five-year economic diversification goal under several scenarios. Other presentations will focus on the questions of resolving competing regional demands for capital, alternative means of funding projects and development strategies of other states.

The Resource Development Council believes Alaskans are ready to meet the challenge of deciding their economic future at a time of declining state revenues. Great opportunities remain before us, and we believe participants in this conference can and will play a large part in directing the state's future.

## Conference Attendees To Participate In Resource Policy Study Survey

Alaskans attending the Resource Development Council's fifth annual International Conference on Alaska's Resources are being invited to participate as a study group in a multi-year opinion survey dealing with resource development policy issues.

The Project 1995 Study Group would include most industry segments, government, labor, universities, regional corporations and environmental groups attending the conference. Initiated by the Resource Development Council, Project 1995 is a concept aimed at forming a partnership between the public and private sectors in developing strategies to broaden Alaska's economic base at a time of declining state oil revenues.

According to Charles R. Webber, the Council's president, the first Project 1995 Survey will be conducted February 13-14 at the conference through a computer program designed for the event by the Anchorage Community Development Corporation.

The survey would ask conference attendees to evaluate and rank economic development priorities

of eighteen Alaska communities and boroughs under several scenarios. The group would also be polled on the role of the public and private sector in financing of projects.

Later surveys would address such subjects as an acceptable rate of return for public investments in transportation and other facilities, criteria for determining state investments, front loading the Permanent Fund, infrastructure and energy projects and export of Alaska resources.

Webber said the Council had been attempting to develop a mechanism whereby "a broad spectrum of Alaskans could be regularly consulted as new information on public policy issues develop." Conducting the survey at the conference, Webber noted, provides the Council with an excellent opportunity to achieve broad feedback on the issues since most Alaska urban and rural communities will be represented at the forum in addition to most economic and social sectors.

(continued on Page 4)

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## Conference To Spotlight Resource Survey

(continued from Page 3)

"Some communities are sending their city councils or assemblies to the conference, and early interest in the Project 1995 Survey has been expressed by native village and regional corpora-

tions," Webber said. "We wanted to identify the people most concerned with these issues, but we didn't want to hand pick them for obvious reasons."

The February 13-14 conference, entitled Alaska's Economic Priorities: A Five-Year Strategy, is

planned to accommodate over 500 people, primarily Alaskans.

The Department of Continuing Education at the University of Alaska-Anchorage is taking reservations for the event at 786-4779.

## Mining Firm Ordered To Write Manual

In lieu of a large fine for polluting a Yukon river, a British Columbia mining firm has been fined a token \$1 and ordered to write a manual on environmental safety.

Yukon Territorial Court Judge Barry Stuart believes the manual will benefit the public far more than a stiff fine. He said the company's responsible behavior since the offense in the winter of 1980 led him to depart from the usual course.

Placer Development Ltd., was convicted one year ago of allowing 2,300 gallons of diesel fuel to seep into the river 217 miles east of Whitehorse at a mineral exploration camp.

The manual, which is estimated to cost \$4,000 to produce, would be more expensive than any fine Judge Stuart could impose. The document will be available to smaller mining companies working in the north.

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## Alaska Mourns Loss of Jesse Carr

The year 1985 began on a somber note for Alaska when Teamsters Local 959 chief Jesse Carr died at his Indian Wells, California home January 3.

Under Carr's leadership, Teamsters Local 959 grew into the most potent economic force in Alaska outside the oil-fueled state government.

As Secretary-Treasurer of Local 959, Carr developed what is universally acknowledged as the best pay and benefits package in the nation. His local was among the pioneers in developing full dental and pre-paid legal programs for its members.

Carr was personally responsible for establishing a pay and benefits package on the \$9 billion Alaska Pipeline that resulted in a stampede of workers from all other states to Alaska. At the height of his activity, the local that claimed 300 members a decade earlier had swelled to 28,000 members.

Carr's history was marked with a total commitment to the union membership. He was known as a stubborn and often unrelenting negotiator who had a reputation among employers as a fair dealer and a man of his word. He always considered the union membership and staff as his "family."

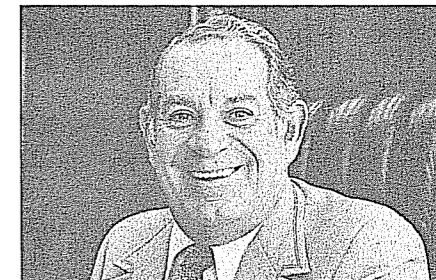
Carr joined the Teamsters in 1946, working in the San Bernadino, California area. In 1951 he and his wife of 36 years, Helen, moved to Anchorage.

In 1953, Carr became a Business Agent and

organizer for Local 959, and three years later was elected Secretary-Treasurer, a position he held up to the time of his death.

In February 1984 Carr was appointed an International Vice President and Director of the Western Conference of Teamsters. He was one of 16 Vice Presidents of the International 1.8 million member union.

Teamsters Local 959 represents some 80 job categories in Alaska and covers an area of 586,000 square miles, one-fifth the size of the entire United States.



Jesse Carr built Teamsters Local 959 into one of the strongest and most democratic unions in the nation.

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## For Sale: Alaska Roses

The next roses you buy may have been grown in Alaska.

And you'll probably be getting a better rose.

Roses from the University of Alaska-Fairbanks Agricultural and Forestry Experiment Station greenhouse will be sold in Fairbanks beginning this month. Under a one-year marketing study, the roses will be sold through local commercial outlets.

According to Dr. Marilyn Griffith, an assistant professor of plant physiology, one of the main reasons for the study is to determine the potential for a commercial producer to operate in Alaska. She said "we'll be looking very closely at our costs while carefully watching consumer acceptance of the product."

Approximately 150,000 roses are sold annually in Fairbanks. Prices for those imported roses are between \$24 and \$60 a dozen.

The UAF roses will probably have a premium price over roses from Outside, said Griffith. One of the objectives of the study is to determine how much of a premium price consumers are willing to pay.

"Our roses are going to be much fresher," Griffith said. "That means that they should have a longer vase life."

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