



# Scott Habberstad

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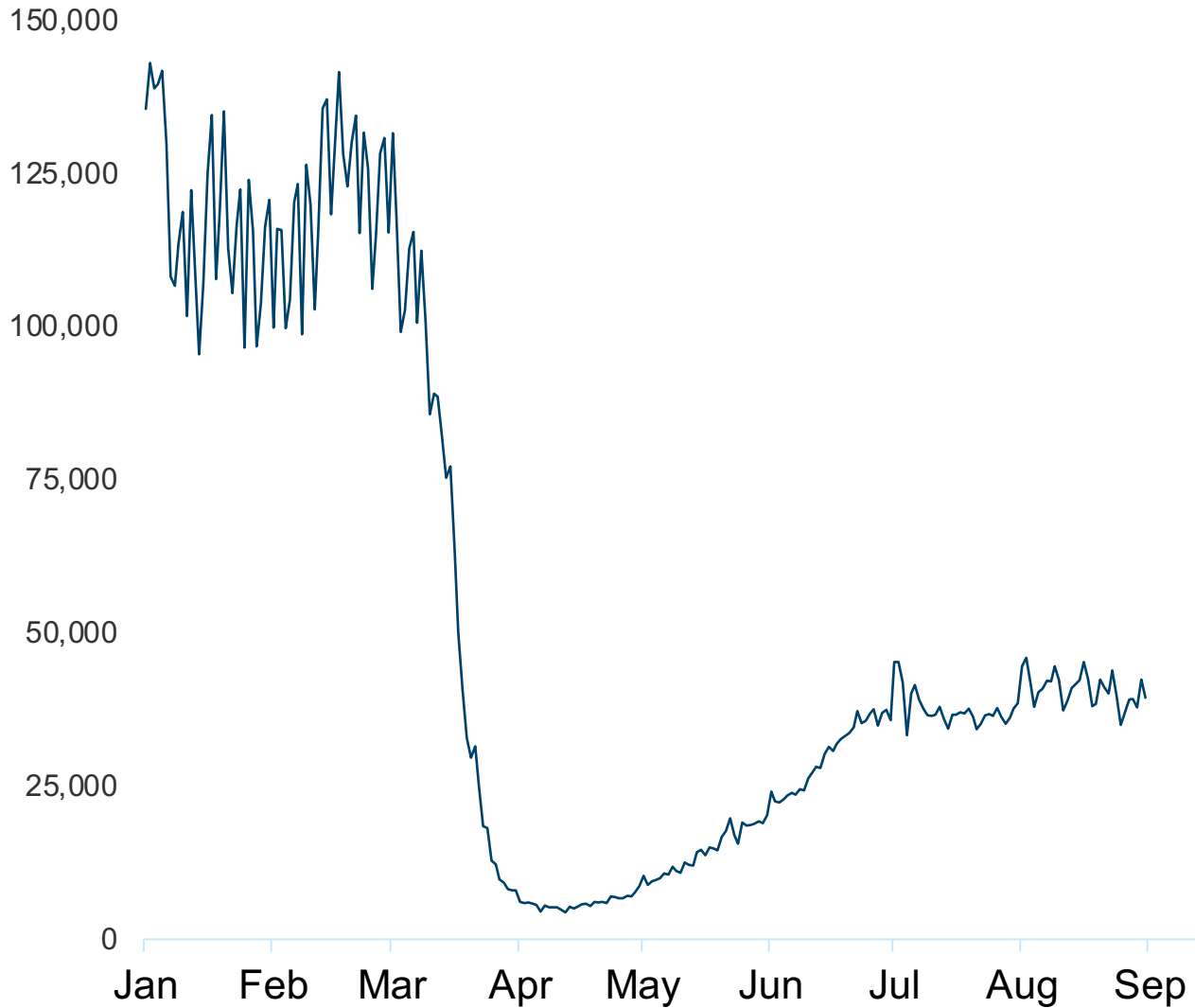




**Then COVID hit.**



# ✈ Daily passengers dropped 95%





# Right Size the Company for the Current Environment.





NEXT-LEVEL  
**CARE**

Next-Level Care is comprised of **nearly 100 actions and layered safety measures** designed to reduce risk and keep our guests and employees healthy and safe while traveling with us.

### ENHANCED CLEANING & SANITIZERS



Enhanced cleaning between flights.

Starting in July, individual hand-sanitizer wipes will also be available on board.

At our airports, we're rolling out additional hand-sanitizing stations in check-in lobbies and gate areas.



Electrostatic disinfectant sprayers are used to sanitize surfaces like overhead bins, armrests, tray tables, seatbelts, lavatories.

### HOSPITAL-GRADE FILTRATION



Aircraft are equipped with HEPA filters—the same kind found in hospital operating rooms.



The air flows from the ceiling to the floor and creates completely new air in the cabin every 2 to 3 minutes.



Want more filtered air? Open your vent. That air is filtered for your seat only.

### FACE COVERING REQUIREMENT



Face masks are required for all guests 12 and over and employees. While face coverings are not required for guests under 12, they are recommended for children 2 and older.



Face covering must cover your nose and mouth and should only be removed when eating or drinking. If you don't comply, you'll get a warning.

### PHYSICAL DISTANCING & SERVICE



Our food and beverage service on board has been reduced to limit interaction.



To allow for physical distancing, airport spaces and boarding procedures have been updated.



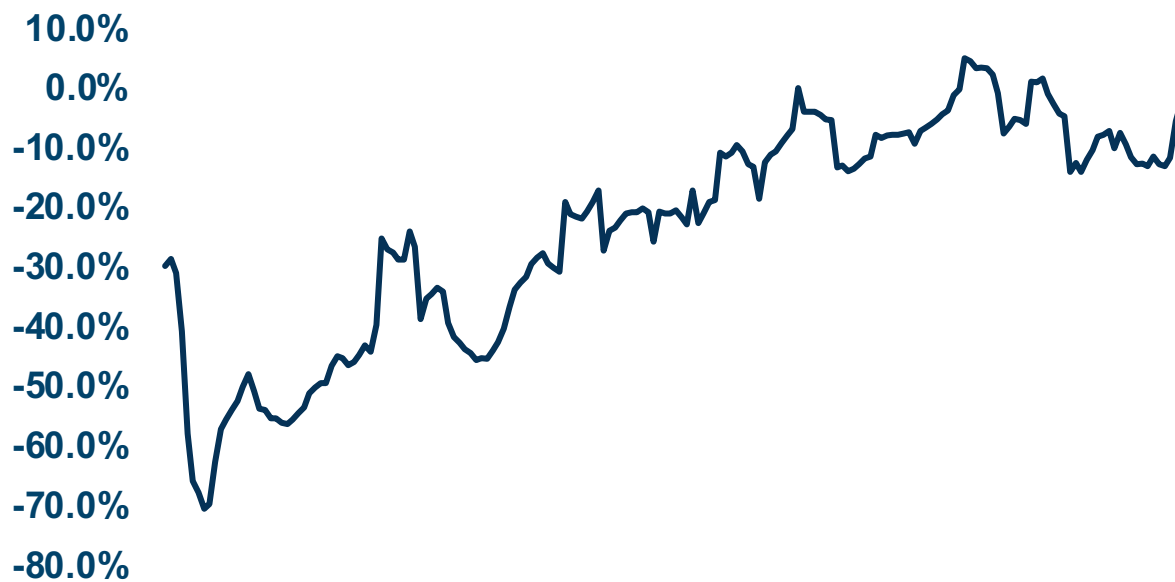
Through September 30, 2020, we're limiting the number of guests on our flights and blocking seats.



# Stimulate travel through sales

## Net bookings by month (2021 versus 2019)

	Jan	Feb	Mar	Apr	May	Jun
<b>Leisure*</b>	(35%)	(20%)	5%	10%	10%	0%
<b>Corporate**</b>	(90%)	(85%)	(80%)	(75%)	(70%)	(65%)
<b>Total</b>	<b>(53%)</b>	<b>(38%)</b>	<b>(27%)</b>	<b>(13%)</b>	<b>(6%)</b>	<b>(8%)</b>



Note: \* Estimated based on overall bookings and corporate mix; \*\* Based on indirect industry ARC data





**We have been focused  
on how we emerge  
from the pandemic  
in a stronger position.**



**We're growing our network.**





We're an international airline with oneworld, which serves 1,000 cities in 170 countries.





We placed a big order with Boeing,  
with up to 145 aircraft delivered by 2025.





# We're hiring more than 3,000 people in 2022 to support our plans for growth.

**1,100** Airport employees

**800-900** Flight attendants

**600** Pilots

**400-500** Call Centers

**130** Maintenance techs





**We prioritized our social and environmental commitments.**

# NET ZERO BY 2040

**1**  
Efficient operations

**2**  
New 737-8, 737-9, and 737-10 aircraft

**3**  
Sustainable aviation fuel (SAF) at a reasonable cost and scale

**4**  
Electrified or hybrid regional fleet

**5**  
Green energy and other projects that generate credible carbon offsets

2040

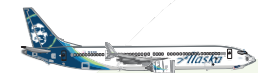
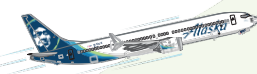
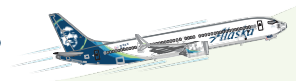
**CARBON OFFSETTING TECHNOLOGY**

**NOVEL PROPULSION**

**SUSTAINABLE AVIATION FUEL (SAF)\***

**FLEET RENEWAL**

**OPERATIONAL EFFICIENCY**





# Club 49 10<sup>th</sup> Anniversary October 18

## Free benefits for Alaskans:

- Travel Tuesday weekly sales
- Two free checked bags
- Two travel Now Certificates
- Freight for less

Anniversary Sale

Anniversary Promotion

Anniversary Gift for Active Members



# As we rebuild, we're committed to doing so responsibly

- **Thinking long-term.**
- **Doing the right thing.**
- **Investing in what matters to our employees and guests in the communities we live and serve.**





## Pop quiz:

**What is the significance of Anchorage to Bristol Bay?**





**What am I excited about  
for 2022?**

# GLOBAL AIRLINE OF THE YEAR



Excellence, innovation and leadership

Strong financial discipline

Consistent and excellent safety record

Community, eco and technology leadership

Consistent high standards in customer service

Excellent labor relations

